


SPORTSABILITY

Florida Disabled Outdoors Association

Celebrating 35 Years
1990-2025

2025 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPTIONS 	PLATINUM (EXCLUSIVE)	GOLD MEDAL	SILVER MEDAL	BRONZE MEDAL
	Investment \$5,000	\$2,500	\$1,500	\$500
Exhibitor table at Resource Expo on Friday April 25 at Tallahassee State College	●	●	●	●
Exhibitor space at Sponsor Village on Saturday, April 26 at Maclay Gardens	●	●		
Logo on billboards, Platinum sponsor will be recognized as "Presented By" Sponsor	●	●		
Exclusive email message to SA email list (~10,000)	●			
Digital ad in SA quarterly newsletter (~10,000)	●	●	●	
Video spotlight on SportsAbility Website and Social Media*	●	●		
Logo on event public service announcement (PSA)	●			
Social media mentions	●	●	●	
Publish a blog article on SA website (<i>content approval req'd</i>)	●	●	●	●
Logo on event t-shirts	●	●	●	
Recognition on event thank you signage	Logo	Logo	Logo	Name
Recognition on event web page	Linked Logo	Linked Logo	Logo	Name
Ad/logo featured on the SA website homepage (month of event)	●			
Recognition in Thank You ad in regional Newspaper (digital & print)	●	●	●	●
Use of SportsAbility Logo for marketing materials (<i>prior approval req'd</i>)	●	●	●	●
<p><i>NOTE: Some benefits may have deadlines to qualify. More details and deadlines can be found on the back.</i></p> <p><i>All sponsors and exhibitors will be asked to register for the SportsAbility Event so we can collect information needed for grants.</i></p>				



SPORTSABILITY ALLIANCE

Enriching lives through accessible, inclusive recreation for all.

DESCRIPTION OF SPONSOR BENEFITS

- *Exhibitor table at Resource Expo on Friday, April 25 at Tallahassee State College:* Setup at 9am, event run time 10am-1pm, 6ft table and 2 chairs provided, 300+ attendees expected
- *Exhibitor space at Sponsor Village on Saturday at Maclay Gardens:* Exclusive 10 x 10 space at Sponsor Village for Platinum and Gold Sponsors, Setup between 9-10am, Sponsor Village Hours 10am-1pm, 6ft table and 2 chairs provided, 500+ attendees expected
- *Logo on billboards, Platinum sponsor will be recognized as "Presented By" Sponsor:* Billboards run the month prior to event, billboards placed throughout Tallahassee area
- *Direct email ad to SA email list:* Exclusive email ad out sent out to SA database (approx. 10,000 members) at date determined by Sponsor and SA staff
- *Digital ad in SA newsletter:* Ad included in SA e-newsletter sent 1-3 months prior to event
- *Logo on event public service announcement (PSA):* PSA runs 1 month prior to event
- *Video spotlight on SportsAbility Website and Social Media:* Video created by sponsor, must be under 1 min in length, if no video available we can use photos to create a slideshow
- *Social media mentions:* Sponsors will be mentioned and tagged on SA social media accounts in the months before the event
- *Publish a blog article on SA website (content approval req'd):* Sponsor to provide a blog to post on SA website, blog will also be promoted on SA social media and sponsor will receive author recognition
- *Logo on event t-shirts:* One color logo on the back of event shirts, given to all volunteers (Fri & Sat) and to all Saturday attendees
- *Recognition on event thank you signage:* Multiple signs throughout Saturday event with sponsor logos
- *Recognition on event web page:* Sponsor logo added to SportsAbility event webpage
- *Ad/logo featured on the SA website homepage (month of event)*
- *Recognition in Thank You ad in regional Newspaper (digital and print)*
- *Use of SportsAbility Logo for marketing materials (prior approval req'd):* SportsAbility Alliance Marketing Toolkit with guidelines will be provided



DEADLINES AND MATERIALS NEEDED

- *Logo for T-Shirts, Signs, etc.* - Please supply your most up to date logo in one color vector as well as full color logo with a minimum of 300 dp - **DEADLINE:** March 14
- *Digital ad in SA E-newsletter* - Ad dimensions: 320 x 50 pixels - **DEADLINE:** March 21
- *Video for Social Media* - Less than 1 minute long, videos will be shared in sponsor level order that they are received
- *Ad and information for Email Message-* **DEADLINE:** 2 weeks prior to preferred send date
- *Exhibitor Table at Resource Expo on Friday, April 25 at Tallahassee State College/Sponsor Village Space on Saturday, April 25 at Maclay Gardens* - Please let us know if you plan to have a table, **DEADLINE:** April 11
- *Publish a blog article on SA website:* **DEADLINE:** 2 weeks prior to blog launch date